

John: The market section indicates that there is no expected growth in the market. This is the important conclusion.

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1. Market Report. (October 1978)

p. 1, conclusion 6, last sentence "This [a dramatic expansion of retailing] could induce secondary growth in the Services, Financial, Insurance, and Real Estate sectors." This is an interesting conjecture: as a claimed conclusion it requires supporting evidence. Has this ever happened? If so, where, when, and how many times? Does retail expansion ever provide for an ~~significant~~ expansion in the Services, and Financial, Insurance, and Real Estate sectors? No! not beyond a small increment.

p. 1. Conclusion 5. first sentence. "Current prospects