

Revised agenda for 2/9 meeting

2006

Where are we going and where do we want to go?  
Vision for McKownville

Name tags at entrance with address  
Residents participate in brainstorming  
Non-residents are observers  
Alice Torda will provide name tags at entrance

7pm  
Neighborhood business  
What is McKownville?  
Introduce topics or concerns for brainstorming based on Don's vision  
10 minutes

Task at hand: Brainstorming our vision of McKownville  
We aren't starting from scratch!

McKownville Corridor Study overview  
Work that has already been done  
Results of study/the vision  
Doug Smith/Jim White  
10 minutes

Route 20 Zoning and Rezoning  
Steve Haraus  
Overview of that group in process and  
How resident input can help create  
the report, specifically on the vision of  
a dynamic blend commercial and residential  
properties around Route 20

7:30pm or before  
Laura Whalen reviews process/and goal.

The idea is for the Association to come up with a list of concerns that we can all hold in common, a shared vision of McKownville. This will help us move forward as a community and interact both with the business and local Town in a way that is coherent and constructive.

## Process

Break into small groups

4-8 residents

One board member per group facilitates and records ideas

Brainstorm until 8 pm then regroup

Residents are participants/ non-residents observers, guests

8pm - conclusion

Regroup

Martha H. will moderate and record discussion of results. Laura W. will record ideas and concerns generated on flip chart/easel. Start from topics introduced and expand to new ideas generated by the group. Some effort to prioritize the concerns must be made.

Residents will probably feel the need to comment on the reporting by board members.

Each group will report back on ideas through recording board member generated in the brainstorming session. Board participation encouraged, Rewording, commenting and conclusion of the process.

Don will close meeting with comments/conclusion. The creation of a vision to be continued.

A sign-up sheet will be passed out at the end for residents who wish to participate in further discussions. This starts the process of creating a document which we can share and discuss to help us refine our idea of ourselves as a neighborhood.

## Brainstorming Guidelines

Arrange the meeting for a group of the right size and makeup (typically 4-8 people)

Write the initial topic on a flipboard, whiteboard or other system where everyone can see it. The better defined, and more clearly stated the problem, the better the session tends to be.

Make sure that everyone understands the problem or issue

Review the ground rules:

Avoid criticising ideas / suspend judgement. All ideas are as valid as each other

Lots, Lots & Lots - a large number of ideas is the aim, if you limit the number of ideas people will start to judge the ideas and only put in their 'best' or more often than not, the least radical and new.

Free-wheeling. Don't censor any ideas, keep the meeting flow going.

Listen to other ideas, and try to piggy back on them to other ideas.

Avoid any discussion of ideas or questions, as these stop the flow of ideas.

Have someone facilitating to enforce the rules and write down all the ideas as they occur (a MNIA board member)

Generate ideas - either in an unstructured way (anyone can say an idea at any time) or structure (going round the table, allowing people to pass if they have no new ideas).

Clarify and conclude the session.

Ideas that are identical can be combined, all others should be kept. It is useful to get a consensus of which ideas should be looked at further or what the next action and timescale is.

## Vision for McKownville

### Pedestrian Safety

Preserve Open Space

Beautification/Streetscapes/Trees

Environmental Health/Noise Pollution

Zoning Issues

South side of Western Avenue-Rezoning

Encourage multi-family housing

New ideas and concerns will come out of the session.